

Annual

# Active Aging EXPO

THURSDAY, OCT. 6, 2022 9 AM TO 2 PM  
activeagingexpo.com

at *Laurel View*  
VILLAGE



## EXPO PACKAGE

Full Page Ad in full color in the Official Program/Special Section 10" wide x 11" deep	VALUE \$2,345
Full Page Ad in Johnstown Magazine September Issue	\$915
Booth at the Expo with 2/6' table and four chairs	\$1,500
30,000 Digital Impressions on tribdem.com	\$300
Sponsor logo recognition on all Active Aging Expo promotional ads	\$2,500
Active link on activeagingexpo.com web site	\$1,000
TOTAL VALUE: <b>\$8,560</b>	

**PACKAGE PRICE \$2,750 EARLY BIRD PRICE \$2,220**

## EVENT SPONSOR

Half Page Ad in the Official Program/Special Section	VALUE \$1,177
1/2 Page Ad in Johnstown Magazine September Issue	\$504
Booth at the Expo with two chairs	\$750
20,000 Digital Impressions on tribdem.com	\$200
Sponsor logo recognition on all Active Aging Expo promotional ads	\$2,500
TOTAL VALUE: <b>\$5,131</b>	

**PACKAGE PRICE \$1,225 EARLY BIRD PRICE \$980**

## EXHIBITOR PACKAGE

Quarter Page Ad in the Official Program/Special Section	VALUE \$640
1/4 Page Ad in Johnstown Magazine September Issue	\$252
Booth at the Expo with two chairs	\$750
15,000 Digital Impressions on tribdem.com	\$150
Sponsor logo recognition on all Active Aging Expo promotional ads	\$2,500
TOTAL VALUE: <b>\$4,292</b>	

**PACKAGE PRICE \$700 EARLY BIRD PRICE \$560**

## ECONOMY PACKAGE

Eighth Page Ad in the Official Program/Special Section	VALUE \$365
1/6 Page Ad in Johnstown Magazine September Issue	\$168
Booth at the Expo with two chairs	\$750
Sponsor logo recognition on all Active Aging Expo promotional ads	\$2,500
10,000 Digital Impressions on tribdem.com	\$100
TOTAL VALUE: <b>\$3,883</b>	

**PACKAGE PRICE \$525 EARLY BIRD PRICE \$420**

The Tribune-Democrat is excited to announce our in person Active Aging Expo! In 2019, we had a very successful event. More than 25 businesses participated and this year we expect more. This event will be held on Wednesday, October 6, 2022, 9 am to 2 pm. at Laurel View Village because seniors are avid newspaper readers, our event will be **THE Senior Event of the year**. Best of all, we have participation packages available for businesses of every size.

## IMPORTANT DATES:

**MONDAY, AUGUST 15, 2022**  
Early Bird Deadline

**MONDAY, SEPTEMBER 19, 2022**  
Participation/ Ad deadline

**SATURDAY, OCTOBER 1, 2022**  
Official Program/Special Section publishes in The Tribune-Democrat

**THURSDAY, OCTOBER 6, 2022**  
Active Aging Expo Event (9 am - 2 pm)  
Laurel View Village

**ACTIVEAGINGEXPO.COM**

# The Tribune-Democrat

Use our 169 years of experience to help your business grow.

425 Locust St. Johnstown, PA 15901  
tribdem.com